How to Add GovPayNet[®] Payment Options to Your Public Website

Making the public aware of their payment options on your website is essential in maximizing the success of your GovPayNet[®] service. It's simple, too, with the addition of a ready-to-use payment button and your GovPayNet-specific payment link. Just follow these few simple steps:

- 1. Visit our resource library at www.govpaynet.com/library.
- 2. Select "Buttons & Logos" under the "Website Update Tools" section of page.
- 3. View the different payment buttons available and click on the one you would like to post to your website.
- 4. Save the image as a jpeg for use on your agency website.
- 5. Ask your Web master to insert the image into your homepage and link it to your GovPayNet-specific payment link. This will link payers directly to your payments on <u>www.GovPayNow.com</u>. You should have received this link (or links) via email.
- 6. Utilize your marketing communications to remind the public to look for the GovPayNet payment button on your site.

You can also have full access to additional marketing tools (including a sample website landing page) at www.govpaynet.com/library.



If you need further assistance, please contact your trainer or Debby Dengel, VP-Director of Marketing, at (317) 713-6554.

